



## **Your Destination for Professional Football Excellence.**

hefc, a company founded by Jan Lokaj, has rapidly emerged as a recognised name in the world of sports management, particularly in the realm of football. With its inception rooted in Lokaj's extensive experience and deep understanding of international football, hefc has carved a niche in organising top-tier football training camps and matches across various European locations. This expertise is not just limited to logistics but extends into the commercial aspects of these events, significantly boosting club revenues and enhancing the overall experience.

Jan Lokaj, the driving force behind hefc, brings a wealth of knowledge from his time in the United Kingdom and other parts of Europe. One of his notable achievements includes organising a camp for Manchester City's Elite Development Squad, under the guidance of the legendary Patrick Vieira. This is just one example of the high-profile projects that Lokaj and his team have successfully undertaken, setting a high standard in the industry.

At the heart of hefc's operations is the organisation of football camps and matches. These are not just any events; they are meticulously planned and executed to meet the specific needs of their high-profile clientele, which includes elite clubs from the Premier League and other prominent international clubs from various domestic leagues and European competitions. hefc's commitment to excellence is evident in the seamless execution of these events, ensuring that every aspect, from the playing facilities to the accommodation, is of the highest quality.

The company's client base is as impressive as it is diverse. National associations from countries like Panama, South Africa, Mali, the Czech Republic, Austria, and Poland have all placed their trust in hefc's ability to deliver top-notch football experiences. This vast network of clients and partnerships is a testament to hefc's reputation and reliability in the global sports management arena.

A remarkable indicator of hefc's success is its ability to consistently organise over 25 training camps annually. This achievement is particularly noteworthy considering the challenges posed by the Covid-19 pandemic, which brought unprecedented disruptions to the sports world. hefc's resilience and adaptability in these times have been remarkable, showcasing its ability to navigate through challenges while maintaining high standards of service.

Looking to the future, hefc is poised for continuous growth and expansion. The company aims to build upon its existing services with a specific focus on the commercialization of pre-season and international matches. This strategic move is designed to help football clubs maximise their revenue from these events, blending financial success with sporting excellence.

The testimonials and references on hefc's website speak volumes about the company's impact and the trust it has earned from its clients. These endorsements from various football clubs and associations underline the high level of satisfaction with hefc's services and reaffirm its standing as a leader in the sports management industry.

While community involvement and corporate responsibility are not explicitly highlighted in hefc's portfolio, the company's influence in the football world has broader implications. By promoting football across various regions and organising events of such scale, hefc indirectly contributes to



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the global growth and popularity of the sport. This, in turn, supports the development of football at all levels, from grassroots to professional leagues.

In conclusion, hefc stands out as a beacon of excellence in sports management. Under Jan Lokaj's leadership, the company has not only managed to make a significant mark in the world of football but also set new benchmarks in the industry. Its expertise in organising world-class training camps and matches, coupled with a strategic approach to commercialization, places hefc at the forefront of sports management. With its growing client base, strong partnerships, and a clear vision for the future, hefc is well on its way to scaling new heights and continuing its journey of success in the international football arena.







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# Selected References & Testimonials

## Fulham Football Club

*"We would like to thank Jan Lokaj and hefc for arranging our pre-season camp at Hotel Remes, Poland for the 2017-2018 season. Arrangements prior to the stay and the organisation during the camp were great and the pathway of communication first class. Once on site any requirements not previously arranged were quickly sorted and any small issues ironed out. The facilities were very good and the quality of the pitch was outstanding. The Staff were friendly and accommodating and the quality of the food was more than excellent. We look forward to our return there and thanks to Jan, his team and the hotel for making the stay successful." Marco Cesarini, Manager of First Team Medical & Sports Science.*







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### Oxford United Football Club

*"I have worked in professional football for nearly 30 years and have organised training camps throughout Europe and the USA over the last 10. During this time I have worked with Jan at hefc. In my opinion hefc offers the best and most professional service. They offer outstanding packages and the attention to detail is the best I have come across. Due to this I would highly recommend hefc and encourage everybody else to do so."* Chris Short, Head of Sport Science.



### SK Slavia Prague

*"Many thanks to hefc for organising our camp in Dubai in the winter of 2018. We enjoyed our stay at JA Golf Resort, where we had great facilities to prepare for the season. We also played 4 competitive matches against Zenit, Shakhtar, Brondby and Guangzhou Evergrande."* Jiří Vrba, General Secretary.





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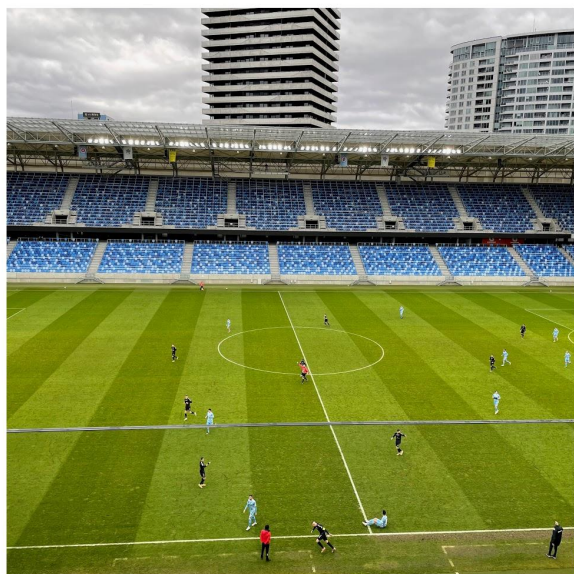
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### Hapoel Tel Aviv Football Club

*"Organisation of our training camp was at the highest level thanks to hefc. We would like to thank the company's representative who was onsite with us for the whole duration of the camp and he proved himself very helpful. Overall the camp was organised to the highest standard so we can recommend hefc."* Mordi Dadon, Team Manager.

### F.C. Copenhagen

*"I would very much like to thank you again for the excellent assistant before and after the EL games. It was great working with you and I absolutely felt we were a good team together."* Per Wind, Team Manager.



### DAC Dunajská Streda

*"Organisation of our training camp was at the highest level thanks to hefc. We would like to thank the company's representative who was onsite with us for the whole duration of the camp and he proved himself very helpful. Overall the camp was organised to the highest standard so we can recommend hefc."* Jan van Daele, Sports Director.





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### FC Baník Ostrava

*"The organisation of our training camps to Turkey and Austria were at a very high level and we also appreciated attention to detail provided to us by the onsite Team Liaison Officer from hefc. I'm hopeful we'll cooperate in the future again."* Michal Bělák, General Manager.

### Fotbal Club CFR 1907 Cluj

*"We would like to thank HEFC for their hard work preparing a great camp for us. The hotel was beautiful with pitches onsite and also a big thanks to the member of the HEFC, who was with us the whole time and was very helpful. We can only recommend the HEFC for their hard work during the camp and there is a high chance we'll use their services once again."* Edi Iordanescu, Head Coach.

